

**SPH
ERE**

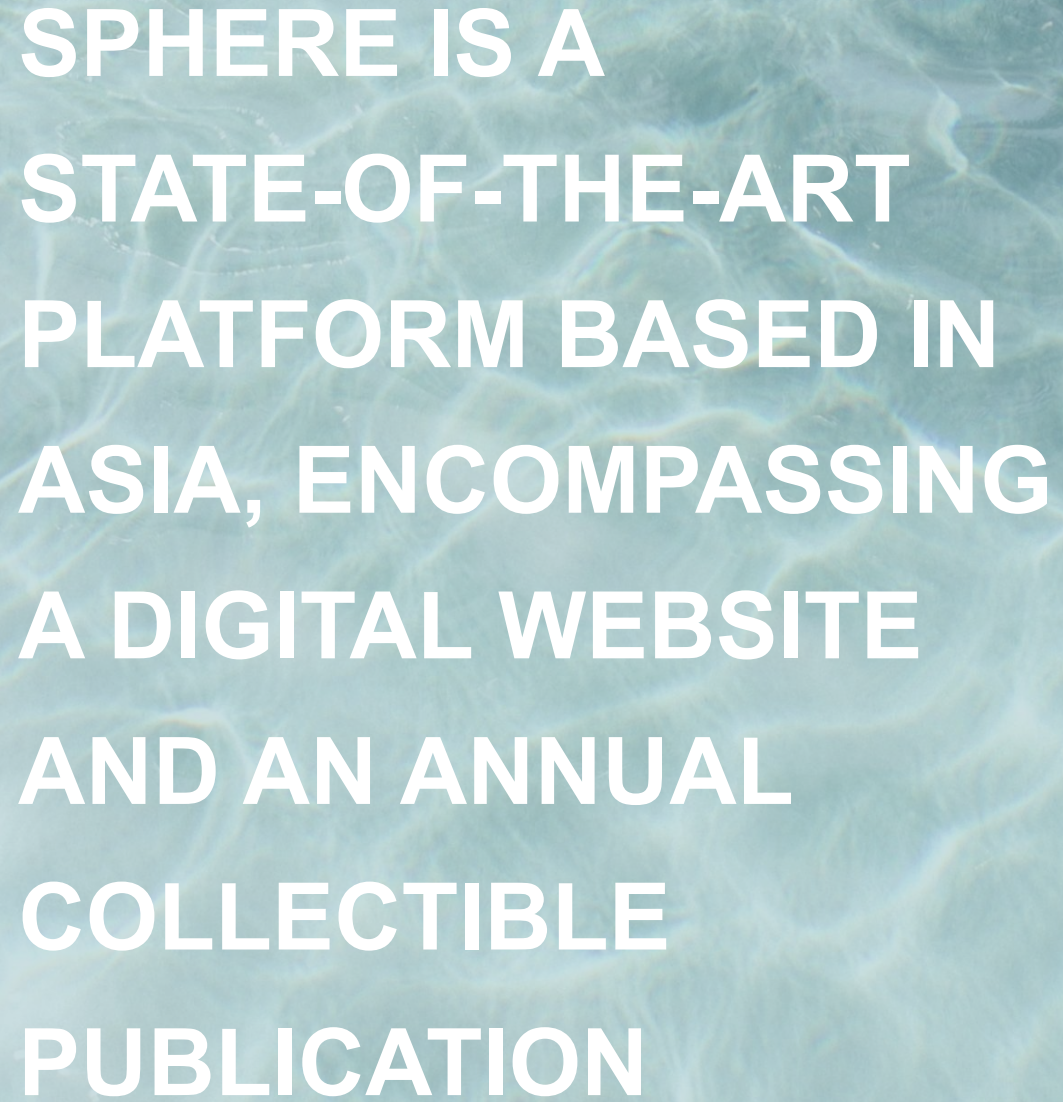
connecting the world through art, design and culture

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**CONNECTING THE WORLD
THROUGH ART, DESIGN
AND CULTURE**

MEDIA KIT

The background of the left half of the image is an abstract, marbled texture in shades of teal, blue, and green, resembling stone or liquid. The text is overlaid on this background in a clean, white, sans-serif font.

SPHERE IS A
STATE-OF-THE-ART
PLATFORM BASED IN
ASIA, ENCOMPASSING
A DIGITAL WEBSITE
AND AN ANNUAL
COLLECTIBLE
PUBLICATION

OUR BRAND

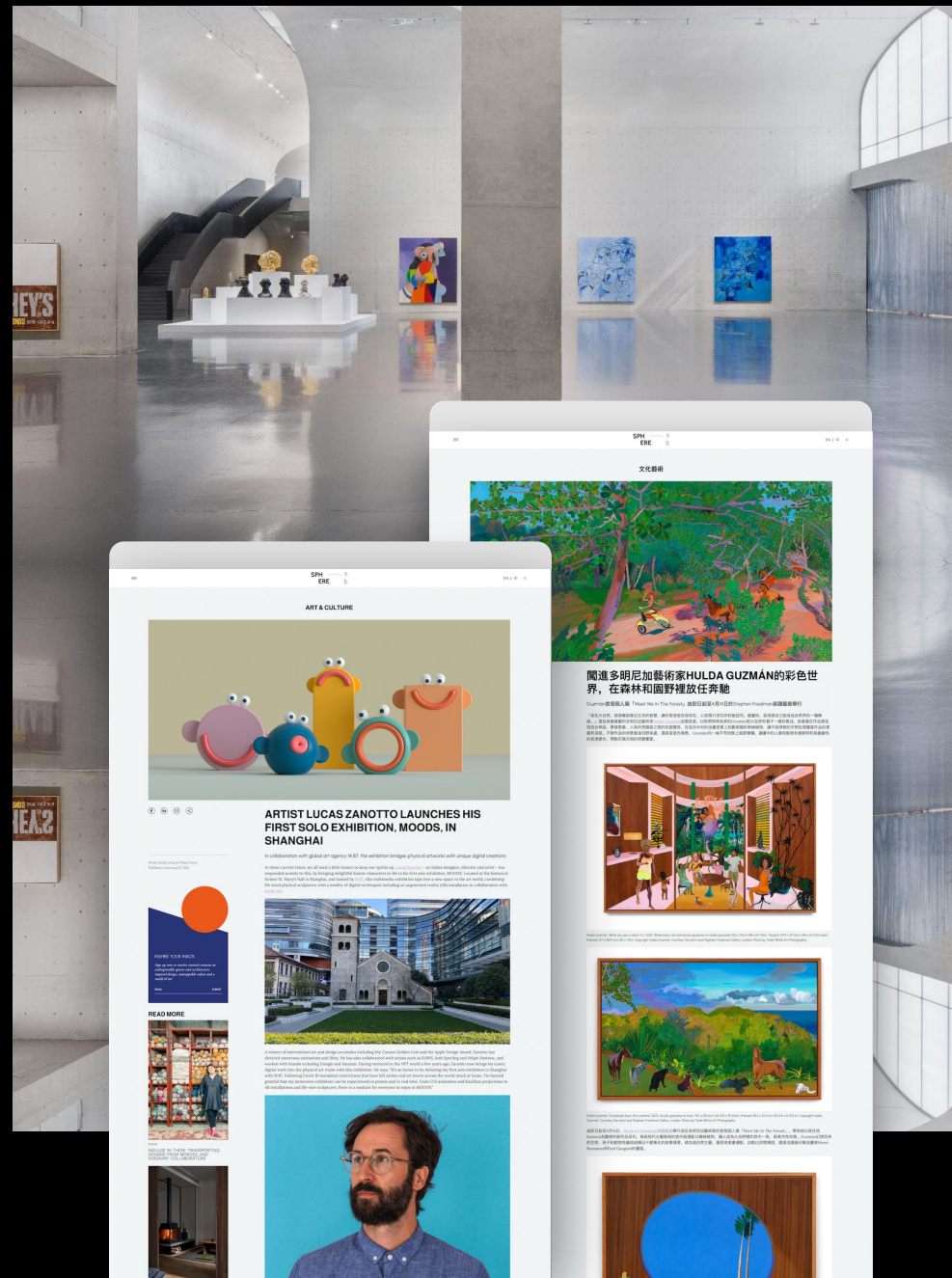
Inspired by first hand industry experience and a strong passion from its creators to curate and produce compelling content across the core spectrums of life, we deep dive into each matter and elevate everything as a work of art. We uncover meaningful issues and stories through our authentic lens and inspire curious conversations, with the mission to connect the world through art, culture and design.

We believe that life's too short to surround ourselves with anything but the best, from people and businesses who are breaking new ground with their creations and initiatives, thoughtful cross-disciplinary architecture and designs which make our spaces and environments better, unique homes and interiors that nourish our souls and tell beautiful stories, to everything about art. As the great spiritual writer and poet, Thomas Merton said, "Art enables us to find ourselves and lose ourselves at the same time," we know that art has the ability to heal as well as to change the universe.

ART & CULTURE

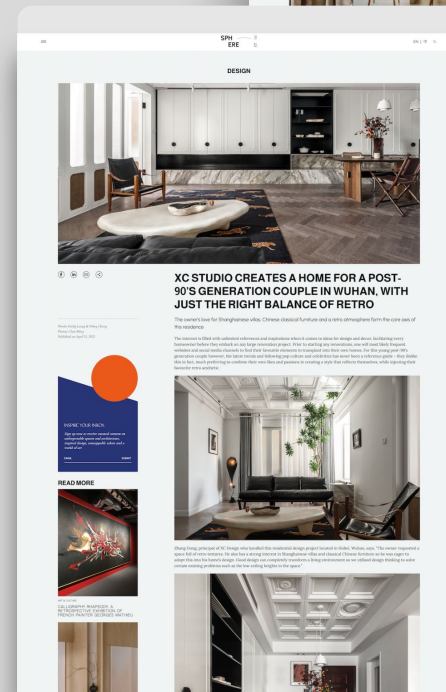
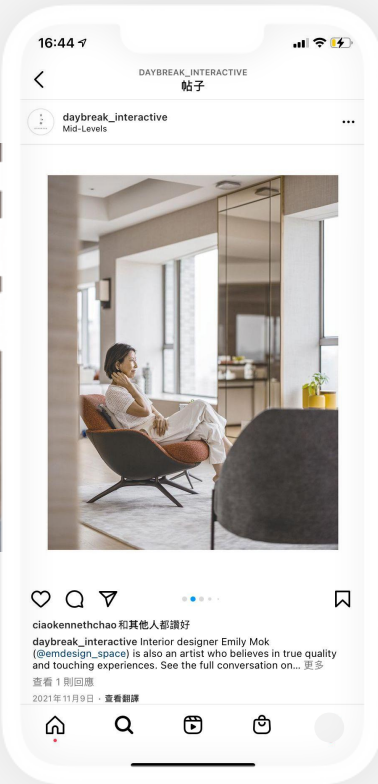


DISCOVER THE MOST PROVOKING AND MOVING EVENTS AND EXHIBITIONS IN THE GLOBAL ARTS SCENE. FROM ASPIRING YOUNG TALENT TO ICONIC MASTERS, DIGITAL ART TO MULTIMEDIA, EXPLORE OUR CONSIDERED CURATION



DESIGN

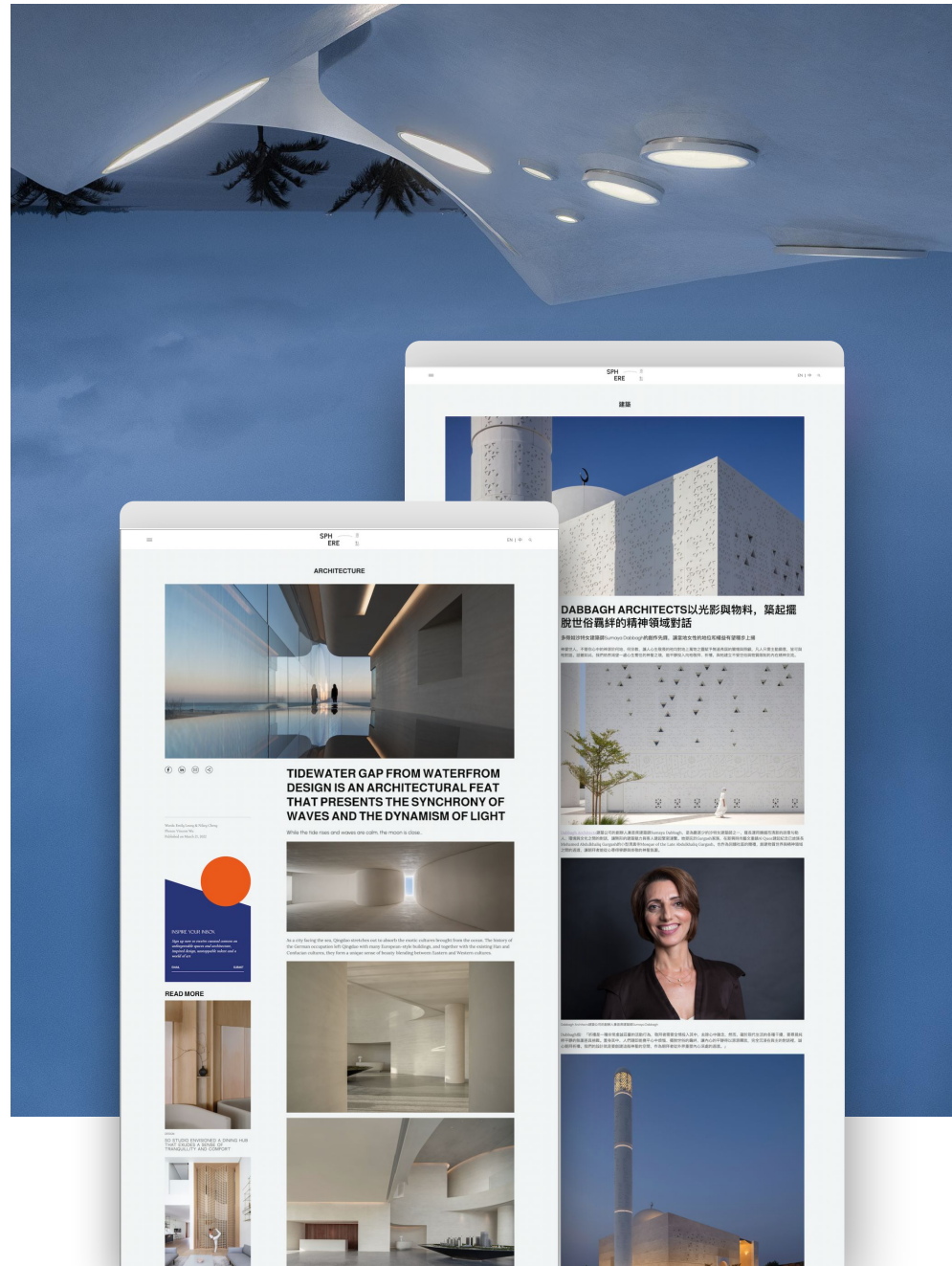
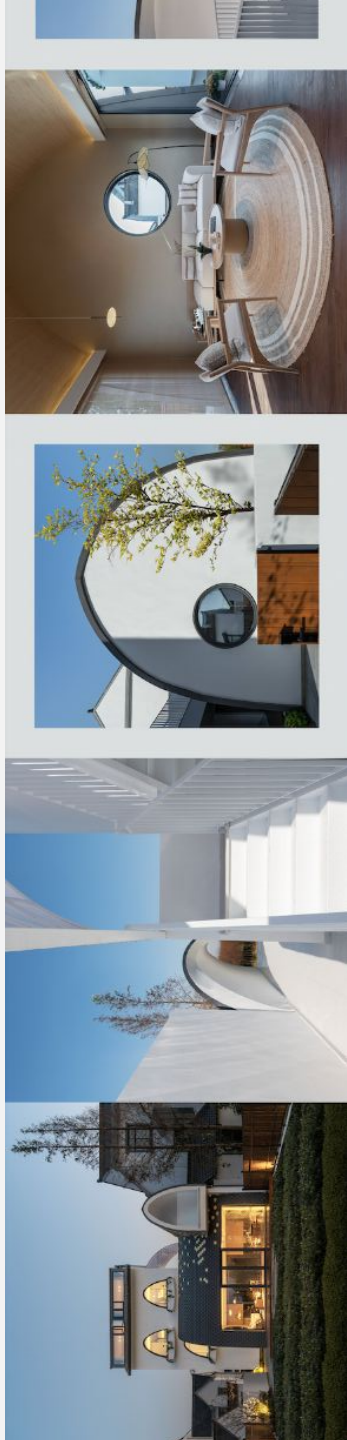
EXPERIENCE REFINED DESIGN
FROM ACROSS THE GLOBE; FROM
INTERIORS IN RESIDENCES AND
GETAWAY HOMES TO THE LATEST
FURNITURE COLLECTIONS FROM
INTERNATIONAL CREATIVES AND
FINE CRAFTSMANSHIP

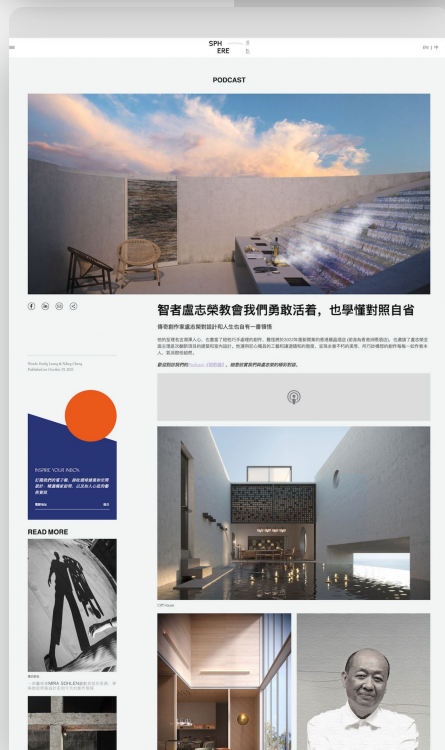
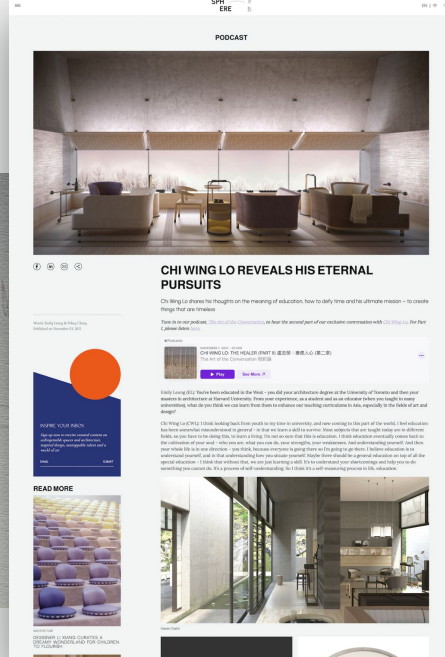


ARCHITECTURE



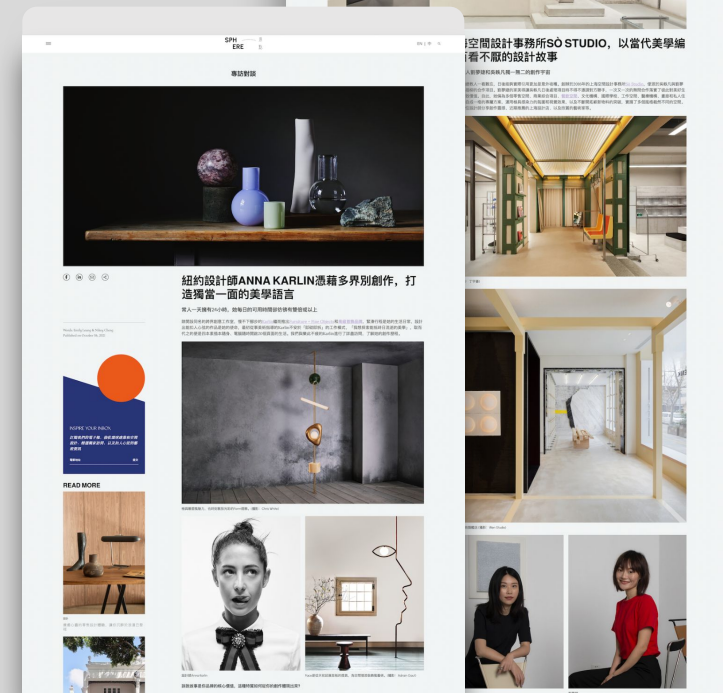
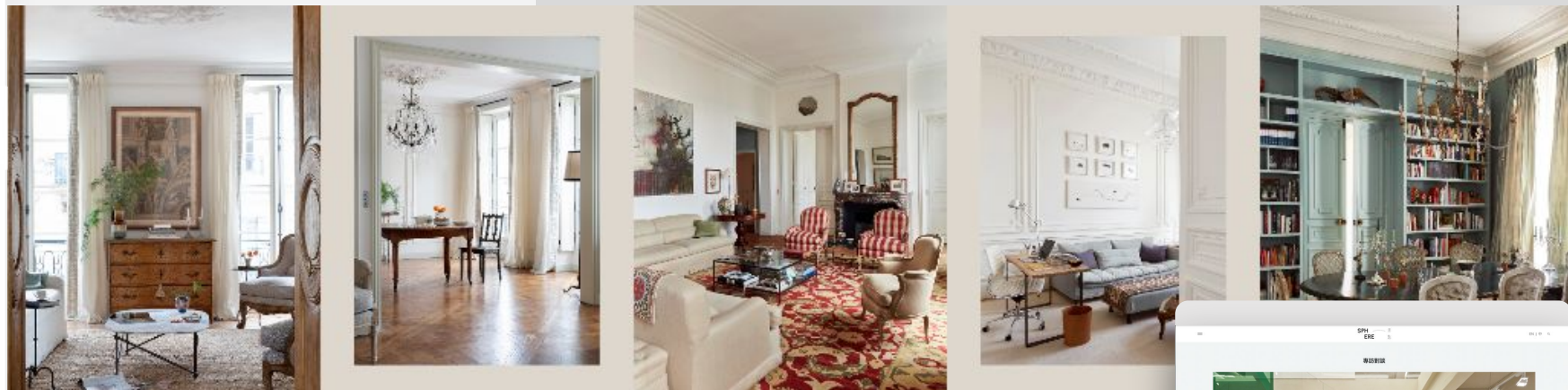
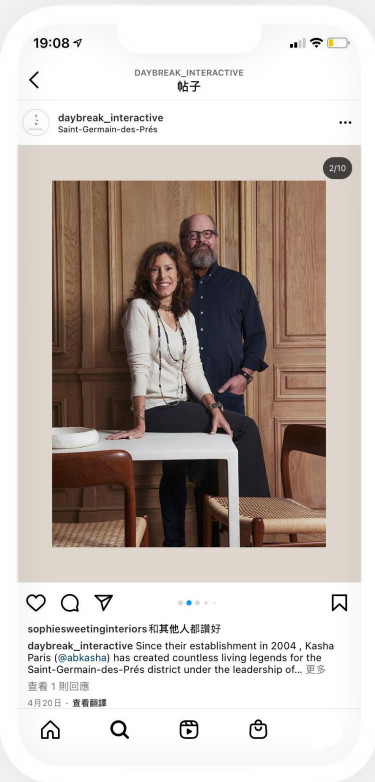
FROM TIMELESS MARVELS, TO HEAVENLY HOUSES AND INNOVATIVE STRUCTURES, FIND SOME OF THE BEST ARCHITECTURE HERE

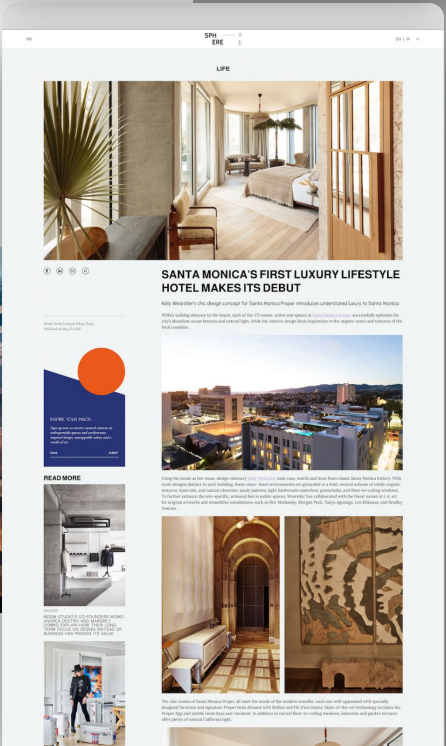




DIALOGUES

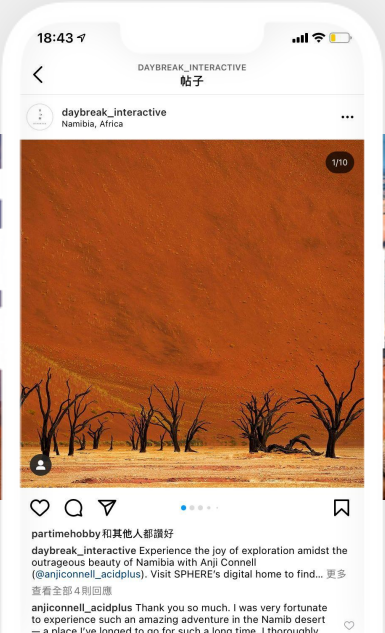
THE MOST EXCLUSIVE AND
INNOVATIVE CONVERSATIONS
WITH DIFFERENT WALKS OF LIFE,
FROM ARTISTS, DESIGNERS, LIFE
COACHES, ARTISANS TO
INNOVATORS





LIFE

WE UNCOVER ANYTHING AND EVERYTHING ABOUT LIVING A QUALITY, WELL-CONSIDERED AND PURPOSEFUL LIFE



READER ENGAGEMENT

99%

Are likely to
recommend SPHERE

100%

Rate SPHERE's design/layout
as excellent

80%

Search online after reading
about something or
someone in SPHERE

40%

Considered a purchase
of an item featured in
SPHERE

SPHERE BRINGS A CURATED AND DEDICATED PERSPECTIVE TO THE WORLD OF ART, DESIGN, ARCHITECTURE AND LIFESTYLE, AND ALWAYS DELIVERS A DISCERNING AUDIENCE WITH A TRUE PASSION FOR THESE REALMS

88%

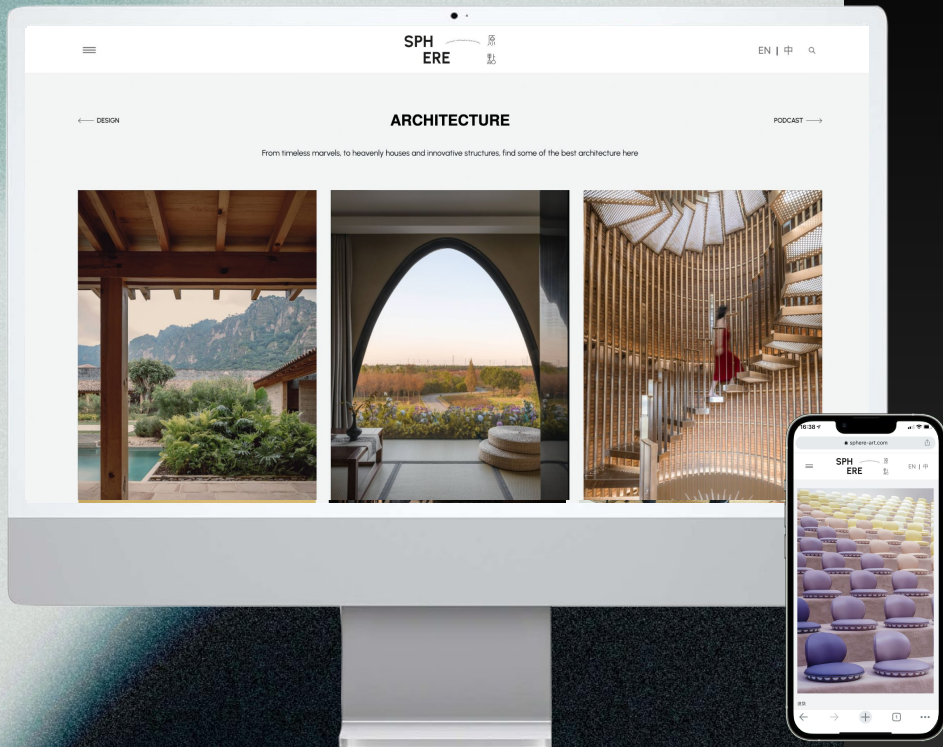
Are passionate about
art and design

83%

Say their love of art
influences their approach to
home and style

85%

Have visited to an art gallery,
museum, art fair, or exhibition in
the past six months



**SPHERE'S READERS ARE SET TO LIVE
A QUALITY, PURPOSEFUL LIFE WHERE
THEIR CORE VALUES ARE ALIGNED**

53%
FEMALE

41%
MALE

25-34
MEDIAN AGE

90%
OWN THEIR OWN HOME/
PROPERTY/ COLLECT ART

DEMOGRAPHICS

TOP LOCATIONS:

HONG KONG

CHINA

UNITED KINGDOM

BARCELONA

PARIS

COPENHAGEN







ITALY

RATE CARD

DESCRIPTION	PRICE	QUANTITY	AMOUNT
STANDARD* <ul style="list-style-type: none">• A bilingual advertorial (English and Traditional Chinese)• A horizontal ad banner placed above a SPHERE's feature• A set of 3 designed social media posts	HKD42,000	Ads Banner Publication Period: 1 month	HKD42,000
DELUXE* <ul style="list-style-type: none">• A bilingual advertorial (English and Traditional Chinese)• A horizontal parallax scrolling ads on SPHERE's desktop website landing page (please visit SPHERE on desktop to see the ads sample in full effect)• A horizontal ad banner placed above a SPHERE's feature• A set of 3 designed social media posts	HKD68,000	Ads Banner Publication Period: 3 months	HKD68,000
SUPREME* <ul style="list-style-type: none">• Two bilingual advertorials (English and Traditional Chinese)• Two horizontal parallax scrolling ads on SPHERE's desktop website landing page (could choose between using the same visuals or using 2 different visuals; please visit SPHERE on desktop to see the ads sample in full effect)• A horizontal ad banner placed above a SPHERE's feature• A vertical ad banner placed under 'READ MORE' inside a SPHERE's feature• A set of 3 designed social media posts	HKD86,000	Ads Banner Publication Period: 5 months	HKD86,000

**Please refer to the below pages for desktop ads placement, kindly note that ads sizes and specifications are subject to change*

RATE CARD

PACKAGE	DESKTOP ADS PLACEMENT		
STANDARD	<div>A horizontal ad banner placed above a SPHERE's feature</div> <div></div> <div><div><div></div><div>NILUFAR GALLERY'S FIRST EDITION SHOWING AT GENIUS LOCI – AN EXCLUSIVE SERIES OF EMOTIVE EXHIBITIONS</div><div><p>Architecture is a unique experience where art, architecture and design converge and converge.</p><p>When creative influences and the US enter the complex and complex world of architecture, they create a unique experience that is the essence of the creative world.</p></div></div><div><div><div>READ MORE</div></div><div></div></div></div>	/	/

RATE CARD

PACKAGE

DELUXE

A horizontal ad banner placed above a SPHERE's feature



NILUFAR GALLERY'S FIRST EDITION SHOWING AT GENIUS LOCI - AN EXCLUSIVE SERIES OF EMOTIVE EXHIBITIONS

From their experience where art, architecture and design converge and generate a new creative fabric, we create a series of exhibitions that are not only a visual feast but also a journey of discovery.

Nilufar Gallery is a leading art and design gallery in the Middle East, showcasing a diverse range of contemporary art and design.



READ MORE



CONTACT US: 050 561 1234



DESKTOP ADS PLACEMENT

A horizontal parallax scrolling ads on SPHERE's desktop website landing page (please visit SPHERE on desktop to see the ads sample in full effect, placed between 'ART & CULTURE' and 'DESIGN' sections)



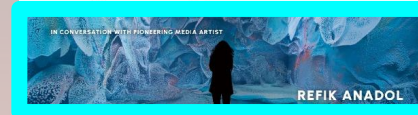
ART & CULTURE

NATURE'S CALM CHOREOGRAPHY HAS INSPIRED ARTIST TOM ATTON MOORE TO HOLD HIS FIRST DEBUT SHOW IN THE US



ART & CULTURE

NATURE'S CALM CHOREOGRAPHY HAS INSPIRED ARTIST TOM ATTON MOORE TO HOLD HIS FIRST DEBUT SHOW IN THE US



RATE CARD

PACKAGE

SUPREME

A horizontal ad banner placed above a SPHERE's feature



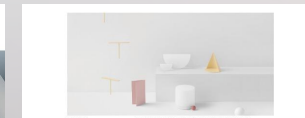
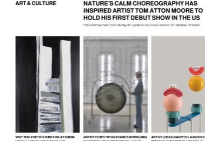
NILUFAR GALLERY'S FIRST EDITION SHOWING AT GENIUS LOCI - AN EXCLUSIVE SERIES OF EMOTIVE EXHIBITIONS

An intimate experience where art, architecture and design converge and converge. When creative individuals come to life, they create a unique and emotive experience that is a true reflection of their vision and passion for life.



DESKTOP ADS PLACEMENT

Two horizontal parallax scrolling ads on SPHERE's desktop website landing page (could choose between using the same visuals or using 2 different visuals; please visit SPHERE on desktop to see the ads sample in full effect; first one is placed between 'ART & CULTURE' and 'DESIGN' sections, second one is between 'DESIGN' and 'ARCHITECTURE' sections)

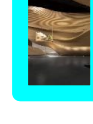


A vertical ad banner placed under 'READ MORE' inside a SPHERE's feature

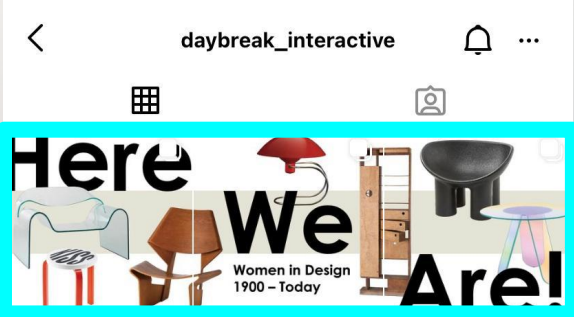
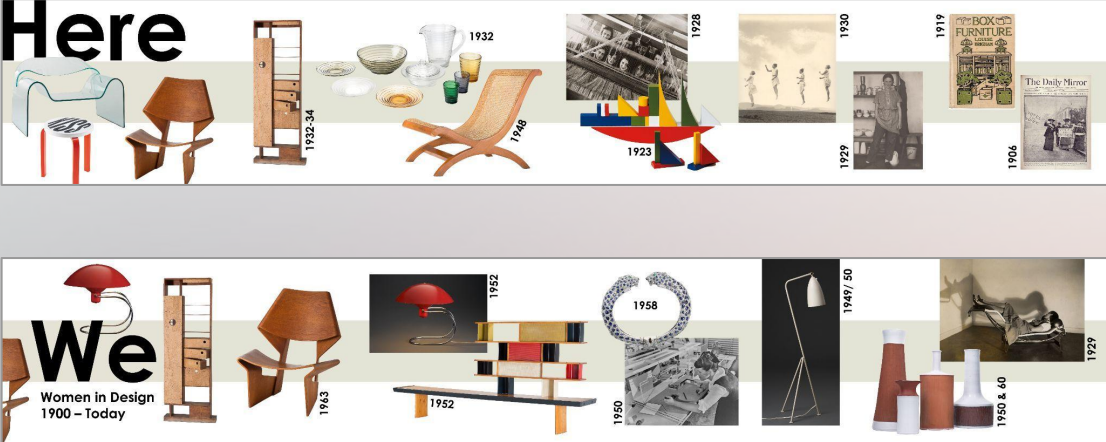



NILUFAR GALLERY'S FIRST EDITION SHOWING AT GENIUS LOCI - AN EXCLUSIVE SERIES OF EMOTIVE EXHIBITIONS

An intimate experience where art, architecture and design converge and converge. When creative individuals come to life, they create a unique and emotive experience that is a true reflection of their vision and passion for life.

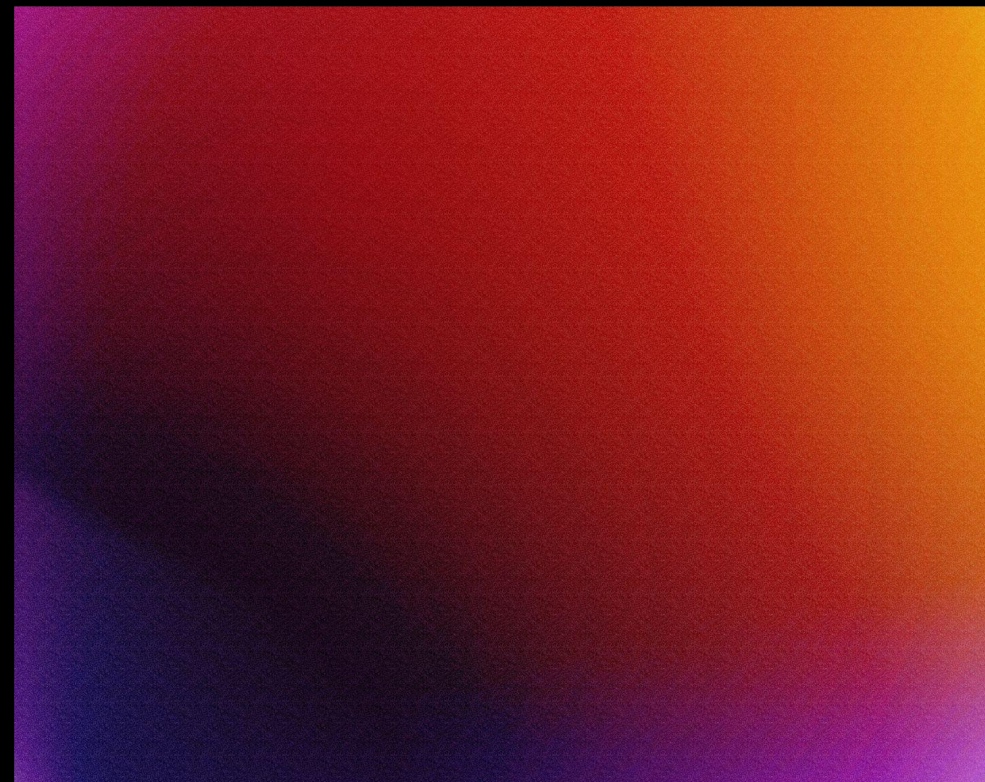


RATE CARD

PACKAGE	SAMPLE OF A SET OF 3 DESIGNED SOCIAL MEDIA POSTS
STANDARD	
DELUXE	
SUPREME	 <p data-bbox="634 1133 2186 1158">Kindly refer to links here: https://www.instagram.com/p/CS_km53J5MF/, https://www.instagram.com/p/CS_in0pJe5I/ and https://www.instagram.com/p/CS_jaO1p_k/</p>

PARTNER WITH SPHERE

**TAKE ADVANTAGE OF
OUR EXPERIENCE,
CURATIONS AND SPECIAL
PROGRAMS AND EVENTS
TO DELIVER AN
UNPARALLELED TARGET
AUDIENCE FOR YOUR
BRAND/ COMPANY**



EXPERIENCES AND EVENTS

- Exclusive Design Tours, Lifestyle Launches and Craftsmanship Workshops
- Art of The Conversation Podcast and Expert Fireside Discussions
- Gallery and Design Firm Tours, Art Talks, Retails Events and Special Collaborations

CONTENT

- Digital, Videography, Social Media
- Cross-platform Content Sponsorships
- Custom Print Publications
- Custom Storytelling

TARGETING

- Seasonal months/ dates to coincide with society calendar and global events

WE SHOWCASE



THE

Art

IN ALL OF

OUR LIFESTYLE CONTENT

